LAFAYETTE
CHAMBER OF COMMERCE

January 8, 2008

Mayor Mike Anderson
City Council Members
City of Lafayette
P.O. Box 1968
Lafayette, CA 94549

Dear Mayor Anderson and Council Members:

The Thirteenth (13) Annual Lafayette Art & Wine Festival is scheduled for Saturday and Sunday, September 20 and 21, 2008. Due in part to the fabulous weather last year, we drew over 100,000 to Lafayette for the event.

We would like to keep the Festival in our core business area again this year, using the same parameters as we have in the past. We do plan to use the La Fiesta Square parking lot again this year. The attendees liked the lay-out, the vendors and artists in the parking lot were happy with the volume of business in that location. We request permission to close the following areas from 6:00pm(or sooner) on Friday, September 19, until 10:00pm on Sunday, September 21.

- Mt. Diablo Blvd. in both directions from Oak Hill Road to Dewing Avenue.

- Lafayette Circle (east) from Mt. Diablo Blvd. to just beyond Chow's. That leaves the Moraga Road entrance open to the La Fiesta Square's parking lot. It also will leave access to the Methodist Church parking lot from Brook Street or Lafayette Circle (west).

As we have in the past, we will work with the police and public works departments to determine appropriate signage to re-route traffic and post notices in advance to advise motorists of planned street closures. We feel our signs last year were very effective in alerting residents and minimizing traffic problems.

We also respectfully request the following:

- Permission to continue banner program on the median light poles;
- Permission for a variance to the sign ordinance and allow three (3) additional banners to be hung at the east and west ends of town and in the center of the community for a two week period;
- The City's assistance in publicizing the activities through the Vistas newsletter and the Community Center newsletter;
- The continuing cooperation of the police and public works departments.

Clearly, the Art & Wine Festival is Lafayette's signature event. The support we receive from the City staff and our hundreds of volunteers is what makes such success possible.

I would appreciate your prompt consideration of this request so that the committee can proceed with our planning with the assurance of support from the City.

Sincerely,

Jay Lifson, Executive Director

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